



C R O A T I A

LOŠINJ HOTELS & VILLAS

Company overview

Lošinj Hotels & Villas is a brand of Jadranka turizam which includes the Luxury Collection, Ultra-Luxury Collection, Classic Collection and 11 à la carte restaurants. The brand's Luxury Collection portfolio includes Boutique Hotel Alhambra, Hotel Bellevue, and the ultra-luxury Villa Mirasol, Villa Hortensia, Captain's Villa Rouge, Villa Sea Princess Nika and Villa Hygeia. Each boasts an enviable seafront location and is attended by a consummate team of staff, including a personal butler and private chef. An exemplary bespoke experience is tailor-made to exceed guests' desires.

The brand's Classic Collection of four-star properties, including Hotel Aurora and Family Hotel Vespera, is nestled above Veli Žal beach in Sunčana (Sunny) Bay in Mali Lošinj. Each offers extraordinary locations, comfort, a full range of hotel facilities, recreation and outdoor amenities in a safe, beautiful, and natural setting. They are ideal for an intimate getaway, active break or family holiday. Adjacent to the town of Veli Lošinj, Vitality Hotel Punta wows with breathtaking sea views, a state-of-the-art fitness center, comprehensive wellness facilities and a pulmonary rehabilitation program.



LUXURY COLLECTION

Hotel Bellevue

Preferred Hotels member the 5-star Hotel Bellevue, named one of the best Hotels in Europe by Luxury Lifestyle Magazine Readers' Travel Awards in 2020, is located in the heart of a centennial pine forest in the beautiful Čikat Bay. Adorned with the aroma and purity of the sea, it is known for its celebrated lifestyle Bellevue Spa Clinic, named the World's Best Hotel Spa in 2021, Europe's Best Hotel Spa in 2021 and Croatia's Best Spa in 2021, 2022, 2023, and 2024 by the prestigious World Spa Awards.

Also voted the Best Health & Wellness Spa in Croatia in 2021 by Haute Grandeur Global Excellence Awards, Bellevue Spa Clinic harmoniously blends advanced medical science, fitness and nutrition with innovative beauty services and traditional holistic therapies. It is designed for trend-setters seeking an uncomplicated path to look-good, feel-good wellness. Bellevue's immersive Sea-Tox program was nominated for the World's Best Detox Program by the World Spa Awards in 2022. The pillar of the Sea-Tox program taps into the purification properties of Lošinj's seawater, containing a super-potent cocktail of minerals, saline and plankton to enhance the function of our major detoxification organs including the liver, skin, colon, and lymphatic system. It is Nature's Cure.

The hotel has 185 rooms and 21 suites, including the 185m² Presidential Suite with a 119m² terrace, and suites ranging from 46 to 113m². Each accommodation has an unforgettable view, whether facing Čikat Bay with its crystal-clear waters, the centennial pine forest or the hotel's atrium, while some suite terraces are equipped with a jacuzzi.

Bellevue's outstanding culinary craftsmanship provides an exceptional dining experience at the hotel's two restaurants. Bava offers innovative Italian cuisine, while Matsunoki is the only-of-its-kind Japanese restaurant on Croatian islands. Matsunoki, a Michelin-recommended restaurant with 16 points in the Gault&Millau guide, presents the highest quality traditional Japanese cuisine. Wine Spectator also awarded Matsunoki with two wine glasses in 2022, 2023, and 2024.

The contemporary, impeccably designed upscale Japanese restaurant features a lively sushi bar and an open kitchen, promising a distinctive dining experience with sublime Japanese cuisine curated from fresh, locally sourced Mediterranean ingredients. Matsunoki's Chef Orhan Cakiroglu is an accomplished culinary tenor hailing from some of the best known, award-winning restaurants including Nobu, Zuma and Hakkasan. His in-depth knowledge, especially in Japanese contemporary cuisine, and innate creativity shine through his culinary creations.

Matsunoki's impressive wine list showcases almost 500 labels and 2800 bottles, featuring exquisite hand-picked Croatian wine varietals such as Graševina, Malvasia Istriana, and Teran. The impressive range of Japanese whiskies includes Nikka, Taketsuru and Yamazaki, with a selection of sake brandies on offer too, which certainly elevates each dining experience.

Hotel Bellevue is widely recognized as a conference venue, named one of the 10 Best Resort Meeting Hotels in 2021 by Meetings Star Awards. Surrounded by an inspiring natural setting, the hotel features conference rooms Lanterna and Sekstant, suitable for smaller groups (up to 40 people), and the grand Mundus hall, perfect for larger gatherings with a capacity of 360 seats.

In addition, Bellevue stands out amongst hotels across the Adriatic coast thanks to its two charging stations for Tesla cars. The hotel is listed on Tesla's map, confirming Jadranka turizam's widely recognized reputation as an eco-friendly company.

Boutique Hotel Alhambra

The refined 5-star Boutique Hotel Alhambra, a member of the prestigious Small Luxury Hotels of the World chain and Virtuoso, was named #10 in the category for Best Hotels in Europe by Luxury Lifestyle Magazine Readers' Travel Awards in 2020. Guests appreciate a relaxed approach and personalized service dedicated to comfort, convenience, and creating outstanding experiences. Located in the most secluded part of Čikat Bay, guests are immersed in thriving nature and luxurious surroundings.

Incorporating a restored Austro-Hungarian villa originally built in 1912, Boutique Hotel Alhambra was designed by prominent Viennese architect Alfred Keller, who drew inspiration from Spanish architecture. The hotel merges the spirit and exceptional luxury of its aristocratic heritage with five-star service. During the course of its reconstruction, each piece of furniture was carefully selected; restored antiques, designer Louis Ghost Chairs and artisan wood are complemented by exclusive materials, such as Sartori carpets, brocade bed linens and Salvatore Ferragamo beauty products. Alhambra guests enjoy 36 excellently equipped deluxe rooms and 15 suites named after Lošinj's prominent captains and meritorious visionaries.

Adjacent to Alhambra is Villa Augusta, another historic Austro-Hungarian villa originally built in 1908 in the Classicist style with Art Deco details. As a part of the five-star Boutique Hotel Alhambra, Villa Augusta can be booked entirely, offering an ideal private villa and hotel experience. The villa's six suites and one bedroom provide a flexible option for guests seeking a villa-style experience with all the facilities of a world-class hotel.

Foodies find their piece of heaven at the signature Michelin-starred restaurant Alfred

Keller. It was also featured in the renowned Gault Millau guide with 16,5 points and won Wine Spectator's "Best of Award of Excellence" title in 2022, 2023, and 2024, marked with two wine glasses.

Alfred Keller takes a thoughtful approach to a fabulous restaurant experience where Croatia's finest produce, fish and meat take the center stage. The ever-changing menu embraces sustainable practices and the locally grown movement. It dispenses flavors in their true essence using only the freshest natural ingredients from Lošinj island and its immediate surroundings. The wine list, featuring more than 400 top quality labels, brings a different sensibility and innovative trends.

Cube Alhambra Spa, nominated for the World's Best Eco Spa by World Spa Awards in 2022, evolves from Lošinj's healing heritage. The wellness program embraces the pine forests, therapeutic plants, and fresh sea air that bathes us with healing aerosols. The program is firmly supported by the best in luxury products and contemporary spa treatments. Guests can indulge in exceptional signature treatments including The Kurhaus Inhalation Bar, Four Precious Plants spa ritual and Blindfolded Concerto no. 6 Massage.

Boutique Hotel Alhambra, named #3 in the category of Best Boutique Meeting Hotels in 2021 by Meetings Star Awards, features two elegant conference rooms. Stella Maris 1 and 2 are perfect for small gatherings with a maximum capacity of 30 seats and access to the beautiful hotel terrace overlooking the turquoise Čikat Bay.

ULTRA-LUXURY COLLECTION

Villa Hortensia

A beautifully restored residence dating back to the Austro-Hungarian Belle Époque era, the five-star Villa Hortensia opened its doors in July 2015. Boasting an enviable seafront location and traditional architecture, this Small Luxury Hotels - Private Residence features 10 stylish ensuite bedrooms over three floors, beautifully appointed indoor and outdoor living spaces, designer décor, a heated outdoor seawater pool and an outdoor whirlpool and massage area, all surrounded by landscaped and fragrant gardens.

The names of the rooms and the villa itself were inspired by the Mediterranean and Lošinj's abundant exotic plants. With a personal chef, butler educated at the International Butler Academy in Maastricht, Netherlands, and a specially designed beach for villa guests, Hortensia is a new dimension of luxury.

Villa Mirasol

Set back amongst lush gardens just a few steps from Čikat Bay, Villa Mirasol offers sumptuous accommodations throughout its five bedrooms and separate three-bedroom apartment, which can be booked individually or together as an exclusive buyout. Originally built in 1902 and restored in 2011, Villa Mirasol is an exquisite example of the charming Art Nouveau style and features a distinctive lookout tower, two terraces overlooking the bay and a carefully landscaped, spacious garden with a jacuzzi. The airy and luxurious interiors are dominated by designer furniture and aligned with impressive marble and wooden surfaces and eclectic original artwork. For additional entertainment, the villa also offers a private cinema, a library and a wellness area with saunas. Directly in front of the villas, guests enjoy a beach and bathing decks, perfect for those looking to unwind and enjoy Lošinj's air, sea and nature.

Captain's Villa Rouge

Perched on the corner of Čikat Bay, the elegant Captain's Villa Rouge is reminiscent of a Venetian palace. Originally built in 1892, the villa was extensively renovated and re-designed with modern facilities. Today, it offers 7 premium suites on three floors with a separate entrance each, and a kitchen, living and dining area that can be rented exclusively. Featuring expansive outdoor spaces, exquisite interiors with beautiful stonework, and nautical antique objects, the villa is a treasure trove of maritime luxury.

Villa Hygeia

Surrounded by beautiful gardens with oleanders, palms and Mediterranean plants, and located just steps from Čikat Bay, Villa Hygeia is the perfect choice for families and long-term stays throughout the year. This villa offers 4 comfortable suites/rooms and 2 beautifully appointed kids' rooms on three floors, featuring under-floor heating, fine high-quality fabrics, nautical elements and spacious terraces with spectacular sea views. Sophisticated interiors boast extensive living areas with elegant furnishings, navy and white coastal-inspired details and impressive objects d'art. The ground floor showcases a splendid winter garden which opens to an outdoor living space and an expansive landscaped garden. Attended by a consummate team of staff, including a professional butler and private chef, Villa Hygeia offers a bespoke world-class villa experience.

Villa Sea Princess Nika

Villa Sea Princess Nika, or simply Villa Nika, is a contemporary gem nestled among the Aleppo pines of Čikat Bay. The newest villa in the collection is fashioned in a classical design, with historical charm and refined elegance. Spread across three floors, its seven ensuite bedrooms feature exquisite stonework, complemented by Italian Martini furnishings, handwoven silk carpets, and Murano glass chandeliers. The villa offers a rustic, French-inspired kitchen with marble finishes, a dining area for 10, and a wine cellar tavern that doubles as a conference room. The living room boasts sea views and opens to a terrace with an outdoor pool surrounded by lush greenery. Guests can enjoy a private spa with a sauna, steam rooms, and gym, along with multiple terraces, pergolas, and a gazebo perfect for gatherings. Regal stone accents enhance the villa's timeless beauty, making it the ideal contemporary retreat for larger groups.

CLASSIC COLLECTION

Family Hotel Vespera is fully equipped for an ideal family holiday, with animation programs for all age groups and a range of fun-filled offers, including the Aqua Fun complex, outdoor pools and diverse sports facilities. Hotel Aurora is positioned as a distinct wellness concept, inspired by the nature of the Cres-Lošinj archipelago, with treatments that include eco-certified oils and herbs with an expert team of therapists. Congress facilities make the hotel a top choice not just for leisure but for corporate and business travel. Both hotels are located in Sunčana Bay, lined by a seaside promenade and one of the most beautiful natural beaches in Mali Lošinj – Veli Žal. For active holidayers, Sunčana Bay features a tennis courts, a multipurpose field for football, basketball, tennis and volleyball, a beach volleyball court, bowling alley, mini golf and table tennis, as well as a range of watersports. Recreation lovers will be thrilled with the hiking trails and footpaths, where they can enjoy walking or cycling, while the summer months are perfect for water sports.

Vitality Hotel Punta, named Croatia's Best Wellness Retreat by World Spa Awards in 2021, 2022, 2023 and 2024, perfectly embodies what the island of Lošinj is all about – vitality!

Vitality Hotel Punta wows with spectacular room views and colorful sunrises, one of the proud perks of the Kvarner Archipelago.

Wellness innovation and medical expertise meet leading sports and leisure facilities in an extraordinary environment of healing climactic elements and unspoiled nature. 'The Body Active' is the blueprint for revitalization, focusing on breath and respiratory recovery. Guests experience the healing power of the environment and Lošinj's air, saturated with saline aerosols containing minerals, plant essential oils and sea plankton. The award-winning program 'Space to Breathe' is an immersive retreat that encompasses open-air activities, relaxing spa treatments and heart pumping fitness. This 'playground of revitalization' also features professional tennis facilities, tennis programs by Ljubičić Tennis Academy, pilates, yoga, water sports, and an impressive state-of-the-art gym with sweeping sea views. Hotel Punta caters to all levels of physicality, completing the circle of the Hippocratic pillars of movement, nutrition, relaxation and nature.

LOŠINJ - AN ISLAND WITH MORE THAN 2600 SUNSHINE HOURS PER YEAR

A geographical position at the intersection of the sea streams of Istria, Kvarner and Dalmatia makes the island of Lošinj an easy-to-reach destination both for domestic and international tourists. Due to its Mediterranean microclimate and extraordinary blend of natural sea aerosols, majestic pine forests, abundant medicinal plant life and essential oils, all combined with the island's pure air and immaculate seas, Lošinj provides ideal conditions for respiratory health and rehabilitation and has long been recognized as a healing destination.

The island is home to thriving nature, stunning landscapes, restorative wilderness, secluded coves and incredible bays. Lošinj and its magical neighboring islands offer a myriad of opportunities for exciting outdoor adventures. Its impressive cultural heritage, exciting legends and charming villages, combined with its healing aspects and natural beauty, make the island of Lošinj one of the most fascinating environments in the world.

LOŠINJ HOTELS & VILLAS' SOCIAL MEDIA

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